

Agora Business

Agora Partnerships

Compliance made easy for Health & Safety
Professionals, Executives and Business Owners.

www.agorabusiness.co.uk/partnerships/

Reach
125,000+

**HR & Health & Safety Professionals, Executives and
Business Owners Around the UK**

Agora's current subscribers are from SMEs covering all business sectors across the UK.

H&S Senior Managers	31%
H&S Managers	25%
Directors	19%
H&S Head of Department	11%
Business Owners	8%
CEO/C-Suite	5%
Other	1%

We offer a unique opportunity to showcase your brand in front of this high-end, fully engaged target audience of Health & Safety Professionals and Executives.



Members Businesses by Sector

125,000+

HR, Health & Safety Professionals, Executives and Business Owners Around the UK

Agora's current subscribers are sat in, SMEs, Corporate Businesses and Public Sector across the UK.

Wholesale and Retail Trade.	20%
Manufacturing	18%
Transport & Logistics	16%
Construction	10%
Education	10%
Utilities/Energy/Power	8%
Admin and Support Services	7%
Public Sector	5%
Textiles	4%
Other	2%



Our Health & Safety Adviser Community

Since 2006, Agora has built a community of Health & Safety Professionals and Executives who are responsible for their organisation's legal compliance in all matters of health & safety.

You can reach out and engage with our 88,000+ subscriber community to promote your brand, services and products. We can build tailor-made campaigns for your business across our Health & Safety Adviser platform and portals.

[Agora Business Publications LLP | Partnerships](#)



A Fully Engaged Professional Health & Safety Audience



NEW PUBLICATIONS

19 Health & Safety Adviser issues per year, keeping our subscribers ahead of the curve across all required H&S legislation and compliance issues.



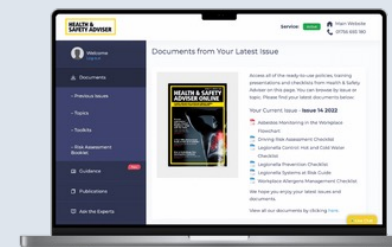
CPD-ACCREDITED WEBINARS

We are proud that all our Health & Safety Adviser workshops have received full CPD accreditation status. Each workshop meets the rigorous assessment criteria and is a testament to our presenters' knowledge and many years' experience in their chosen fields.



ASK THE EXPERTS

Free, personal, 1:1 advice on any questions you may have from our team of Health & Safety experts.



ONLINE RESOURCE CENTRE

Hundreds of searchable, up-to-date H&S documents and toolkits.

CPD-Accredited Webinars and Workshops 2024



Agora run CPD-accredited Health & Safety workshops and webinars. Due to the exponential growth seen last year and the glowing 5-star reviews on Trustpilot, we are planning to increase the number of workshops for 2024.

We offer a fully engaged and committed audience of Health & Safety professionals and executives for you to reach.

Click here for further information:
www.agorabusiness.co.uk/training



Gold Package - Reach 110,000+ Health & Safety Professionals Every Month.

1. Branded Company Profile on the website with logo, content and links.
2. One dual branded solus email per month to 30,000 Health & Safety Adviser subscribers.
3. One promotion slots per month in weekly newsletters to all 88,000 Health & Safety Adviser subscribers.
4. A Banner Advertisement in the Health & Safety Adviser portal.
5. Sponsorship of one relevant Health & Safety webinar per quarter.
6. An account manager to oversee the campaign and provide monthly reports.



Platinum Package – Reach 200,000+ Health & Safety Professionals Every Month.

1. Branded Company Profile on the website with logo, content and links.
2. One dual branded solus email per month to 40,000 Health & Safety Adviser subscribers.
3. Two promotion slots per month in weekly newsletters to 88,000 x 2 Health & Safety Adviser subscribers.
4. A Banner Advertisement in the Health & Safety Adviser portal.
5. Sponsorship of one relevant Health & Safety webinar per quarter.
6. Email Advertisement with all digital Monthly H&S magazine publications.
7. An account manager to oversee the campaign and provide monthly reports.



Current Subscriber Companies



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www.agorabusiness.co.uk/partnerships

